

MEALS ON WHEELS COLLIN COUNTY

Illuminating Hope Gala

A NIGHT OF INSPIRATION

PRESENTED BY



Saturday, March 16, 2024
Courtyard Dallas Allen at the Event Center
Allen, Texas

Thank you

Meals on Wheels Collin County

Our deepest gratitude to the
volunteers and staff for all you do
to help end hunger and isolation.



Globe Life

The Program

Welcome

Major Tim and Constance Dentry
Thought Colosseum, Managing Partners

Brittany Johnson
Neighborhood Management, Inc.

Prayer

Mickey Lynam
President/Chairman Collin County Prayer Breakfast Board

Dinner & Music

Enjoy the sounds of The Manhattan Band

Dessert & Live Auction

Introduction of Speaker

Tim and Constance Dentry

Keynote Speaker, Dale Hansen

Video Presentation

Awards Presentation

Marzella Tyson
CEO/Executive Director
Meals on Wheels Collin County

Illuminating Hope Award Categories

Inspired to Serve Award

Volunteer Award

Inspired to Unite

Community Leader Award

Inspired to Innovate

Partner Award

Inspired to Make a Difference

Staff Award

The Illuminating Hope Award

Presented to The Honorable Ray Ricchi

“The Appeal”

Marzella Tyson

Closing Remarks

Time to Dance

Illuminating Hope Gala

A NIGHT OF INSPIRATION

Marzella Tyson

Meals on Wheels Collin County CEO/Executive Direction



*"Hope is being able to see that
there is light despite all of the
darkness."
— Desmond Tutu*

Dear Honored Guests,

Welcome to the Meals on Wheels Collin County Inaugural Illuminating Hope Gala: A Night of Inspiration! It is with great pleasure that we gather tonight to celebrate the spirit of unity, compassion, and community support.

Tonight's Gala illuminates our mission to deliver hope to aging and disabled adults in Collin County. It shines a light on our meal delivery program, ensuring our seniors have nutritious meals to nourish their bodies and souls. It enkindles the warmth of every door knock and phone call, making our seniors feel safe and secure in their homes. And it radiates the gratitude we hold for our donors, volunteers, and sponsors like you, whose generosity fuels our endeavors.

As we come together surrounded by friends, supporters, and advocates, let us remember the powerful outcomes of our united contributions. Together we are illuminating hope and creating a brighter future for our seniors.

Thank you for believing in Meals on Wheels Collin County and for your commitment to supporting our programs. I am honored that you are attending our inaugural celebration!

Your support means the world to me.

Warm regards,

A handwritten signature in black ink, appearing to read 'Marzella Tyson', with a stylized flourish at the end.

Marzella Tyson

CEO/Executive Director
Meals on Wheels Collin County

Illuminating Hope Gala

A NIGHT OF INSPIRATION

Jennifer Haworth

Meals on Wheels Collin County, Board Chair



To Our Esteemed Guests,

On behalf of the Board of Directors, I am pleased to welcome you to the Inaugural Illuminating Hope Gala supporting Meals on Wheels Collin County. Tonight, we come together to celebrate the achievements of this remarkable organization and to honor the dedication and support of our valued donors, partners, and community members.

This evening is a testament to the unwavering commitment and passion of everyone involved in our mission to combat hunger and isolation, as we strive to make a positive impact on the lives of seniors in Collin County. Your presence here tonight demonstrates your belief in that mission and reaffirms our collective efforts to provide help and hope to those we serve.

I extend my heartfelt gratitude to each of you for your continued support and generosity. Together, we can continue to make a difference, Illuminating Hope and creating positive change in our community.

Thank you for being a part of this special night. May you enjoy the festivities ahead.

With gratitude,

A handwritten signature in black ink, appearing to read 'Jennifer Haworth', written in a cursive style.

Jennifer Haworth

Board Chair

Meals on Wheels Collin County



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The Menu

Courtyard Salad

Mixed Greens, Cucumbers,
Shredded Carrots & Grape Tomatoes
Ranch Dressing
Raspberry Vinaigrette

Main

Blackened Chicken Sauced with Creole Cream
Cajun Style Rice
Broccolini

Dessert

Cheesecake

Drinks

Iced Tea and Water
Freshly Brewed Regular and Decaffeinated Coffee
Assorted Herbal Teas

The Bar

Cash Bar \$12.00 | Pre-purchase drink tickets.



Imported/Craft/Non-Alcoholic Beer

Blue Moon, Corona, XX Lager, Heineken, Heineken Zero, Lagunitas
Sam Adams Seasonal, Stella Artois, Truly Seltzer, Guinness Stout

House Wine

Canyon Road: Chardonnay, Sauvignon Blanc, Moscato, Pinot
Grigio, Merlot, Pinot Noir, Cabernet, Wycliff Sparkling

Premium Wine

Benvolio Prosecco, Charles & Charles Rose, Clean Slate Riesling,
Frenzy Sauvignon Blanc, Substance Chardonnay, Tommasi Pinot
Grigio, Clos du Bois Merlot, Imagery Pinot Noir, MAAL Biutiful,
Malbec, Merf Cabernet, 19 Crimes Red Blend

Cocktails, Soft Drinks and Juice, Bottled Mineral Water, Bottled Still Water, Red Bull

The Illuminating Hope Award

The Honorable Ray Ricchi



The Honorable Ray Ricchi has embodied the spirit of service and community leadership in every facet of his remarkable career. He was appointed Executive Director of Collin County Meals on Wheels in 2013 and served as the Chairman of the Board from 2014-2018.

Ray assumed the role of responsibility with grace, determination, and an unwavering commitment to the well-being of our beloved seniors.

With a distinguished background in both the public and private sectors, Ray brought a wealth of experience and expertise to his role. His tenure with esteemed organizations such as Black & Decker, Master Lock, and AlliedSignal, among others, underscores his exceptional leadership acumen and strategic vision he brought to Meals on Wheels Collin County. Furthermore, his dedicated service on the McKinney City

Council and various boards exemplifies his steadfast dedication to community enrichment and civic engagement.

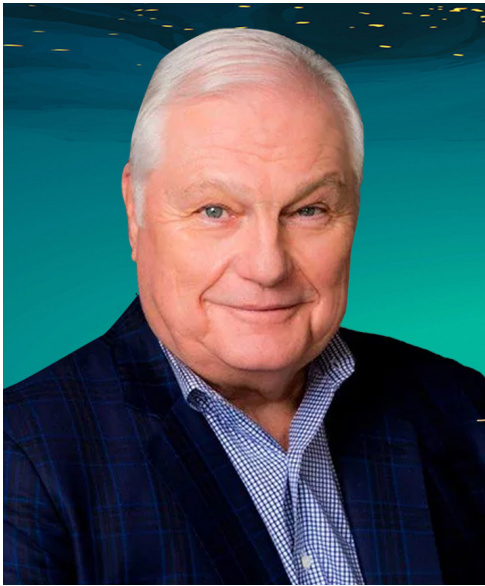
Beyond his professional achievements, Ray's compassion and empathy have touched the lives of many. His advocacy for seniors' rights and well-being, coupled with his active involvement in numerous charitable organizations, reflects his deep-seated commitment to making a meaningful difference in the lives of others.

It is with honor we present the Honorable Ray Ricchi with the Illuminating Hope Community Leader Award.

Illuminating Hope Gala

A NIGHT OF INSPIRATION

Keynote Speaker Dale Hansen



Dale Hansen is a renowned American sportscaster, known for his impactful reporting and advocacy for social justice. He served as the weeknight sports anchor on ABC's Dallas affiliate WFAA for almost four decades, leaving an indelible mark on sports journalism. Hansen's fearless reporting and insightful commentaries have earned him numerous awards, including the prestigious Peabody Award and the Radio Television Digital News Association's Lifetime Achievement Award.

Hansen began his legendary career at WFAA on March 28, 1983, and just a few months later, the station debuted "Dale Hansen's Sports Special," a show that has been a staple of WFAA's Sunday night lineup ever since. While reporting on Dallas-Fort Worth sports, he covered the local teams in three Super Bowls, three Stanley Cup Finals, two World Series, and two NBA Finals.

Apart from his on-air accomplishments, Hansen was the first local broadcaster to receive the Radio Television Digital News Foundation's Lifetime Achievement Award, which he was honored with in 2019.

Hansen's career started as a radio disc jockey and operations manager in Newton, Iowa, before transitioning into sports reporting at KMTV in Omaha, Nebraska. His tenure at WFAA saw the hosting of "Dale Hansen's Sports Special," a highly-rated program in the Dallas-Fort Worth area that consistently captured an audience of over 300,000 viewers.

Beyond his journalistic endeavors, Hansen is committed to philanthropic work, aligning with his values of social responsibility. His advocacy for social justice has gained international recognition, sparking vital conversations and emphasizing the importance of standing up against inequality.

Hansen's accolades include multiple Sportscaster of the Year awards and the Communicator of the Year honor from the National Speech and Debate Association. Dale Hansen's impact extends beyond sports broadcasting, serving as a beacon of truth, integrity, and social consciousness. His fearless advocacy and dedication to justice inspire and provoke change in communities worldwide.

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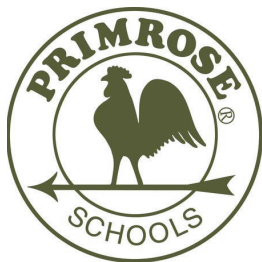
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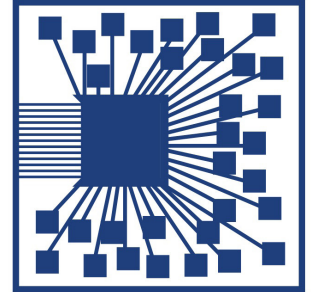
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Inspired to Serve Award

Honoring

Princeton Fire Department Fire Chief Tom Harvey



The Princeton Fire Department, under the leadership of Fire Chief Tom Harvey, is honored with the *Inspired to Serve Award* for their outstanding commitment to community welfare and innovative approach to serving vulnerable populations. Demonstrating exemplary dedication to ensuring the well-being of Princeton residents, the Fire Department spearheaded implementing a city-wide Welfare and Wellness program. This initiative, in partnership with Meals on Wheels Collin County, identifies and registers individuals who are elderly, disabled, or special needs into a state database. Through regular contact and outreach efforts, particularly at the Princeton Senior Center, the Fire Department conducts wellness checks, especially during extreme weather events, emergency disasters, or prolonged power outages. Their proactive approach to community outreach and support exemplifies the spirit of service and compassion, making a tangible difference in the lives of those most in need.

Farmersville Police Department Police Chief Marsha Phillips



In recognition of their exceptional commitment to serving the community, Marsha Phillips and the Farmersville Police Department are honored with the *Inspired to Serve Award*. Chief Phillips and her team went above and beyond during the pandemic, stepping in to deliver meals when volunteers were unable to serve, ensuring that vulnerable individuals continued to receive essential support. Additionally, the Farmersville Police Department graciously provided their facilities as a drop site for meal deliveries, maintaining this crucial service throughout the pandemic. Thanks to their support, Meals on Wheels Collin County has been able to deliver over 23,000 home-delivered, emergency, and congregate meals in Farmersville during the 2023 fiscal year, making a significant impact on the well-being of the community. The dedication and selflessness demonstrated by Chief Phillips and the Farmersville Police Department exemplify the true spirit of service and compassion, making them deserving recipients of this esteemed award.

Inspired to Serve Award

Honoring

Peggy Click | Board Member & Volunteer



Peggy's impactful contributions solidify her as a deserving recipient of the *Inspired to Serve Award*. Since joining the Meals on Wheels Collin County board in 2006, she has been instrumental in driving initiatives to better lives. As Chair of the golf committee from 2007 to 2016, Peggy demonstrated exceptional leadership in advancing the organization's goals. Her compassionate spirit led her to establish transformative programs like the Harvest Box, Spring Box, and Secret Santa, raising approximately \$678,311 since 2013. Additionally, Peggy's role as Chair of the Building and Land Committee underscores her commitment to ensuring the organization's infrastructure aligns with community needs. Through her efforts in recruiting corporate sponsors for the Secret Santa Program and partnering with Collin College for Harvest Boxes, Peggy exemplifies the power of collaboration in effecting positive change. Her innovative approach to fundraising, notably through the pioneering direct mail campaign now managed by Globe Life, further highlights her dedication to serving others. Peggy's selfless commitment and visionary leadership have left an indelible mark on the community, inspiring others to follow in her footsteps.

Daniel McMillen | Volunteer Driver



Daniel McMillen exemplifies the true essence of service and compassion, earning him the esteemed *Inspired to Serve Award*. What began as a simple gesture to help a friend by covering their meal delivery route has blossomed into over 16 years of dedicated volunteerism in the Copeville-Nevada rural area. Inspired by the memory of his dear friend, Daniel has become an example of hope for Collin County seniors, advocating for their well-being. With 13 seniors on his route, Daniel's commitment extends beyond delivery – he ensures that each recipient receives their meal, even if it means returning at a more convenient time. His selflessness shines through as he steps in to cover for absent volunteers, ensuring that no senior goes without. Daniel's loving spirit makes him a true asset to our community and a deserving recipient of this prestigious award.

Inspired to Unite

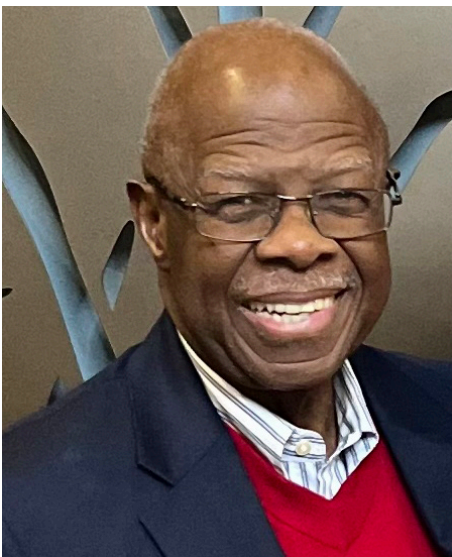
Honoring

Sheila Williamson | Director of Community Services with Haiman and Hougue



Sheila Williamson, Director of Community Services with Haiman and Hougue, deserves the *Inspired to Unite: Community Leader Award* for her outstanding dedication to uniting communities and advocating for the well-being of seniors. Her active involvement in networking events and senior service organizations reflects her commitment to raising awareness of issues affecting the elderly. She ensures her clients receive top-notch services and actively engages in charity and community events benefiting seniors. Additionally, her book *Two Calls, Blossoming Faith: Keeping Hope Alive* showcases her resilience, and her role in organizing fundraisers for Meals on Wheels Collin County demonstrates her dedication. Sheila's contributions genuinely exemplify the spirit of community leadership.

Fred Moses | Founder and CEO of Telecom Electric Supply



Fred Moses, Founder and CEO of Telecom Electric Supply, is being honored with the *Inspired to Unite: Community Leader Award* for his dedication to philanthropy and service. His \$45,000 donation to various causes since 2021 demonstrates his commitment to giving back. Fred's involvement as an Associate Minister and Sunday School Teacher at Shiloh Baptist Church, along with his roles as trustee of the University of Bridgeport and treasurer of the Plano Childcare Learning Academy, underscores his dedication to education and community development. He also holds leadership positions in the political arena and has established Educational Endowments with his late wife, Mазzie Moses at esteemed institutions, leaving a lasting legacy of empowerment. Fred's multifaceted contributions showcase the power of unity and leadership in building inclusive communities.

Inspired to Innovate Partner Award

Honoring

TOYOTA



Keith M. Jones

Senior Manager of Strategic
Partnerships and Community
Sustainability-Social Innovation

Recognizing their outstanding commitment to innovation and efficiency, Toyota North America, is honored to receive with the Inspired to Innovate Partnership Award. Through their Production System Support Center (TSSC) department, Toyota has spearheaded five transformative Kaizen Projects, revolutionizing operations in volunteer services, food and nutrition services, client health outcomes, and technology. By instilling a culture of continuous improvement, Toyota has not only streamlined operations but also significantly bolstered Meals on Wheels Collin County's (MOWCC) capacity to serve, with their initial project alone saving \$150,000 in the kitchen. Serving as a model for international delegations and educating nonprofits on the efficacy of Kaizen, Toyota's impact extends far beyond Collin County. Additionally, their collaboration with Baylor and others to enhance senior health outcomes, provision of Storm Fleet vehicles for disaster relief, and generous support for fundraising initiatives exemplify their unwavering dedication to community well-being. Through their invaluable contributions of grants, in-kind donations, and countless volunteer hours, Toyota North America has truly exemplified the spirit of innovation and partnership, ensuring that MOWCC can continue delivering hope to seniors in need with efficiency and compassion.

Inspired to Make a Difference Staff Award Honoring

Sandra Cheesman | Food & Nutrition Services Volunteer Supervisor, MOWCC



Sandra Cheesman has worked for Meals on Wheels Collin County (MOWCC) for almost 22 years. Starting as a food services worker in June 2002, Sandra has since been promoted to Food & Nutrition Services Volunteer Supervisor. With her food services managerial certificate and degree in agriculture, Sandra expertly manages and coordinates volunteers in the kitchen, demonstrating excellent leadership and organizational skills. She also collaborates with interfaith groups, schools, and special needs organizations to expand MOWCC's outreach. Despite the challenges of the pandemic, Sandra has organized volunteer efforts like Weekend Call to Actions and Emergency Holiday Shelf Stable meal packaging to provide essential support to seniors. Her dedication to MOWCC's mission is clear not just in her professional role, but also in her personal commitment, as evidenced by her daily walks to work. Sandra is also a cherished mother and pet owner, embodying compassion and care in all aspects of her life. As a senior advisor to MOWCC's executive leadership, her experience, wisdom, and invaluable contributions to the organization are highly esteemed.



OUR STORY

For over 45 years, Meals on Wheels Collin County has been a beacon of hope and a faithful companion to seniors and disabled individuals. We began our journey serving just 100 meals a day at three senior centers. But our mission has bloomed into something much more significant, reaching across 21 cities in Collin County, serving nearly 2,000 meals daily, delivered with care to the doorsteps of our cherished senior and disabled community, and catering meals to six congregate senior centers for people with limited mobility.

OUR SUCCESS

According to our most recent client survey:

- 95%** of clients experienced a self-reported improvement in health as a result of proper nutrition.
- 66%** of home delivered meals clients experienced a reduction in emergency hospital visits.
- 94%** of clients believe Meals on Wheels services help them continue to live better within their own homes.

Inspired to Give Sponsor Award

Honoring



Globe Life



Jennifer Haworth

Exec VP/Chief Marketing Officer
Globe Life Inc.

Inspired by their commitment to community service, Globe Life, has demonstrated extraordinary generosity in supporting Meals on Wheels Collin County's mission. Through their contributions, including the purchase of a double oven for kitchen expansion, essential equipment for the warehouse, and in-kind support for employee appreciation, Globe Life has significantly enhanced the organization's capacity to serve. Their direct mail campaign, yielding over \$2.4 million in donations and substantial annual savings for MOWCC, showcases their dedication to sustainable fundraising. Furthermore, Globe Life's volunteer efforts, corporate takeovers, and Jennifer Haworth's board service exemplify their deep-rooted commitment to making a difference. Their substantial financial contributions, totaling over \$217,000, have facilitated meal deliveries in rural areas, supported fundraising initiatives like North Texas Giving Day, and bolstered events such as the Annual Golf Tournament and Charity Classic. Now, their generous sponsorship of our 1st Annual Gala further underscores their unwavering support for seniors in Collin County, ensuring that Meals on Wheels Collin County can continue its vital mission with renewed vigor and expanded reach.



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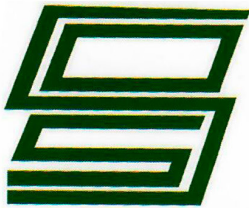
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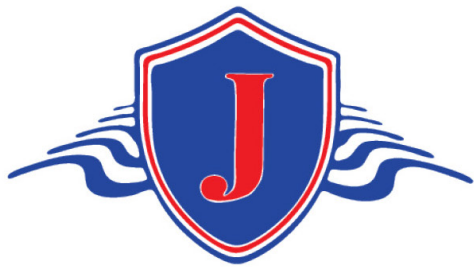


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