

**MEALS ON WHEELS COLLIN COUNTY**

*Illuminating  
Hope  
Gala*

**A NIGHT OF INSPIRATION**

**SATURDAY, MARCH 16, 2024**

**COCKTAIL RECEPTION  
6:00PM**

**DINNER AND CELEBRATION  
7:00PM**

**COURTYARD BY MARRIOTT  
ALLEN AT THE EVENT CENTER  
210 EAST STACY ROAD  
ALLEN, TEXAS 75002**

**ATTIRE  
SEMI-FORMAL**

**SPONSORSHIP OPPORTUNITIES AVAILABLE**

# illuminating Hope Gala

A NIGHT OF INSPIRATION

Dear Meals on Wheels Collin County Friends,

We are excited to invite you to the Illuminating Hope Gala: A Night of Inspiration. This inaugural event encapsulates the essence of our mission at Meals on Wheels Collin County, going beyond providing nutritious meals to disabled and older adults to illuminate their lives with hope. The Gala will be Saturday, March 16, 2024, starting at 6:00 PM, at Courtyard by Marriott Dallas Allen at the Event Center.

Our Gala is more than a simple celebration; it is a powerful statement of unity, compassion, and community support. We will not only shine a light on the needs of the people we serve but also illuminate the generosity of our sponsors and donors, the incredible dedication of our volunteers, and the unwavering commitment of our staff.

We deliver nearly 400,000 free meals to our clients annually. Through our services, we empower senior and aging adults to maintain their health and independence within the warmth of their families, the comfort of their homes, and the heart of their communities. We cannot do this work alone.

Sponsors play a vital role in our mission. We welcome you to explore the sponsorship opportunities outlined in this packet. Your support at any level will contribute to the various programs and services Meals on Wheels Collin County offers to our clients.

We will have a remarkable evening of purpose and celebration with live music, captivating entertainment, a delightful dinner, and the chance to dance the night away. Our silent auction will allow guests to acquire unique items and unforgettable experiences.

Let's make March 16, 2024, an evening that genuinely illuminates and inspires hope in Collin County like never before.

Sincerely,



**Marzella Tyson, M.PH**  
CEO/Executive Director



**Dameon Madison**  
Capital Campaign Director /  
Major Gifts Officer

Website: [mealsonwheelscc.org](http://mealsonwheelscc.org)  
Phone: (972) 562-6996

Email: [hopegala@mealsonwheelscc.org](mailto:hopegala@mealsonwheelscc.org)  
600 N. Tennessee St., McKinney, TX 75069



# SPONSORSHIP OPPORTUNITIES

## *Presenting Hope Sponsor\** Gift of \$25,000

- Invitation to the VIP Pre-Gala Happy Hour reception
- Premium reserved VIP dinner seats for 16 guests (two tables) with signage
- “Presented by” recognition as Presenting Hope Sponsor
- Full-page back-page advertisement in the Gala program
- Company video message at the event
- Special “Thank You” message in the event promotional video

**SOLD OUT**

## *Inspiring Hope Sponsor\** Gift of \$10,000

- Invitation to the VIP Pre-Gala Happy Hour reception
- Premium reserved VIP dinner seats for 16 guests (two tables) with signage
- Full inside front-page advertisement in the Gala program
- Company Video Message at the event
- Special “Thank You” message in the event promotional video

## *Enkindling Hope Sponsor\** Gift of \$5,000

- Invitation to the VIP Pre-Gala Happy Hour reception
- Premium reserved VIP dinner seats for eight (8) guests with signage
- Acknowledgment as Enkindling Hope Sponsor from the podium
- Full-page advertisement in the Gala program

## *Living Hope Sponsor\** Gift of \$2,500

- Dinner seats for eight (8) guests
- Acknowledgment as Living Hope Sponsor from the Podium
- Half-page advertisement in the Gala program

## *Hope Partner Sponsor\** Gift of \$1,000

- Dinner seats for eight (8) guests

## *Shining Star* Gift of \$150.00

- Individual Dinner Seating

\*All Sponsorship Packages Include:

Acknowledgment on all Gala digital and print materials. Company logo or donor name featured on the event web page with a link to your company website. Company logo or donor featured on the Meals on Wheels Collin County homepage for one year. Social media recognition.

Visit our website for complete sponsorship opportunities.

[www.mealsonwheelscc.org](http://www.mealsonwheelscc.org)

MEALS ON WHEELS COLLIN COUNTY

# Illuminating Hope Gala

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Yes! I/We would be pleased to participate as a Gala Sponsor:

- ~~Presenting Hope Sponsor \$25,000~~ **SOLD OUT**
- Inspiring Hope Sponsor \$10,000
- Enkindling Hope Sponsor \$5,000
- Living Hope Sponsor \$2,500
- Hope Partner Sponsor \$1,000
- Shining Star \_\_\_\_\_ x \$150.00

## DONOR INFORMATION

Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

*Make Checks Payable to:* Meals on Wheels Collin County  
600 N. Tennessee St. McKinney, TX 75069  
Mail/Email Pledge Form to: [hopegala@mealsonwheelscc.org](mailto:hopegala@mealsonwheelscc.org)

To pay by credit card, please visit [www.mealsonwheelscc.org](http://www.mealsonwheelscc.org)

